

# Digital WkShop

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March 1, 2009

Dr. Deborah LaPointe Assistant Professor  
Organizational Learning and Instructional Technology  
HSC Library and Informatics Center MSC095100  
1 University of New Mexico  
Albuquerque, NM 87131


Dear Dr. LaPointe:

Our specialty is producing social issue and health policy documentary video for health departments and others. Since Oct. of 2008 we have been working with Mary Beth Hermans to think through, develop and begin the initial stage of production on what we are calling the "Faces of Change" project. Her contribution has been invaluable.

She has helped us envision this project, design its implementation plan and even recruit participants who together we video taped and edited. Mary Beth brought her organizational skills to the project, producing a design document, organizing the video interviews, and making preliminary graphic design for the Face of Change website.

The project grew in scope and focus as her internship progressed, Mary Beth was flexible and always willing to work with new material and plans. Her work was of the highest caliber and we look forward to working with her in the future. The goals we set for ourselves as we began were met, and we are proud of the preliminary product we produced together. Mary Beth brought to it not only her enthusiasm, but her curiosity and her intimate knowledge of the very specialized food/nutrition/cultural/historical issues we wished to pursue.

She was at every stage a true partner in creation and we look forward to the possibility of continued work together as we help bring this important project to life. If you have any questions regarding at work together please feel free to call me at 505-247-1418.

Sincerely,  


Bob Balinoff  
President,  
Digital WkShop